



*An Enterprise of the Eastern Band of Cherokee Indians*

June 17, 2015

To whom it may concern,

I am thrilled to be offering a letter of reference for BobbyMark Designs. Harrah's Cherokee Casino Resort was searching for an event planner that could elevate and make our employees feel like VIP's. BobbyMark designs met with our committee to gain an understanding of our goals, objectives, and deadlines with employee events. When BobbyMarks returned with their presentation they had captured exactly what we were hoping for in our event.

The events have and continue to exceed any expectation that I could have imagined and our employees have been equally impressed with compliments being extended to management after each event. If you are looking for a turnkey event that is managed from start to finish and done professionally then I highly recommend BobbyMarks Designs.

We didn't have to worry about one issue as our events were in very capable hands.

Best Regards,

Allen Mills

Allen Mills  
Employee Relations Manager  
Harrah's Cherokee Casino Resort